

WE SAVE \$7,000 A YEAR ON RENT.

You get the benefit on every pair of Shoes you buy.

Come Up High—

Save When You Buy.

**Everybody's Shoe Store**  
OVER LINCOLN NATIONAL BANK  
Seventh and D Streets N. W.

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**Everybody's**  
SHOE STORE

IN ADDITION TO SAVING \$7,000 A YEAR IN RENT—

We have Buying possibilities equaled by  
no other store in America.

Come up—

Save at Least a Dollar.

**Everybody's Shoe Store**  
OVER LINCOLN NATIONAL BANK  
Seventh and D Streets N. W.

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# SHOES FOR EVERYBODY

## AT

# PRICES FOR EVERYBODY

### WE SAVE IN RENT—YOU SAVE IN SHOES

In many respects Everybody's Shoe Store marks a unique departure in merchandising. In the first place, Everybody's Shoe Store is going to take everybody into its confidence.

We're going to tell you just how we save you money and why we came here and located at Seventh and D Streets, right in the busiest spot of the busiest section of Washington. But instead of leasing an expensive ground-floor store, we leased the second, third, and fourth floors, put in a splendid elevator service, and saved a cool \$7,000.00 per year in rent.

That \$7,000.00 saving in rent we are going to hand right over to you. You'll see the effect at once in the prices we quote for standard quality shoes. YOU'LL GET THE RENT WE SAVE. Just step into the elevator on D Street, and in a jiffy you'll be whisked up to the most magnificently equipped Shoe Parlors you've ever seen, filled to the ceiling with thousands of pairs of the latest models in footwear for Everybody, Men, Women, and Children. What do you think of the idea? Are you going to join us in the new move to reduce the cost of living? We must have your co-operation, and we'll get it—because we are going to save You and Everybody else Thousands of Dollars every year.

## This Is the Outlet Store of the World's Most Famous Shoe Manufacturers

To prove to you the purchasing power of Everybody's Shoe Store, we list a few specials below; other bargains for want of space we cannot list, but we can save everybody money—man, woman or child—on their shoe purchases.

### Second Floor Specials---\$5.00 Shoes, \$2.50

390 Pairs Men's Biltrite \$5 Bench-made Shoes; every conceivable style; all sizes; Tan Calf, Gunmetal Calf, Vici Kid, Choice, \$2.50 Pair

#### 2d Floor Specials

##### Men's \$6.00 Shoes, \$3.00

420 pairs men's custom-made shoes. Every pair bears the trade-mark of the highest grade manufacturer of men's shoes in this country (we cannot advertise the maker's name as per contract made in being favored with these shoes), in the following leathers:

Gun Metal Calf, Tan Calf, Vici Kid, and Patent Leather, All Sizes, Choice a Pair, \$3.00

##### Ladies' \$5.00 Shoes, \$3.00

280 pairs ladies' 18-button boots in best grade Tan, Calfskin, and Gun Metal Calf. Every pair Goodyear Welt-sewed, in every size and width.

Choice  
A Pair, \$3.00

##### Ladies' \$3.50 Shoes, \$2.25

"Craddock" make \$3.50 Ladies' Shoes, Goodyear welt-sewed, button and blucher styles, Tan Calfskin and Gun Metal Calf, low heels and Cuban heels (a guarantee goes with each pair).

Choice  
A Pair, \$2.25

#### 3d Floor Specials

##### 5 Tables Full of Women's Sample Shoes

Sizes up to 4 only, as samples are not made in sizes larger than Size 4.

Patrician, La France, American Girl; Values \$3 to \$5, Choice a Pair . . . . 75c

##### 4 Tables Full of Men's Goodyear Welt Trade-Marked Sample Shoes

Sizes 6 to 7½, in regular \$4 and \$5 values, in Tan Calf, Gun Metal Calf, Patent Leather. Other styles in nearly all sizes, and not a pair that sold at less than \$3.50.

Choice  
A Pair, \$1.50

##### 3 Tables Full of Men's Hand-Sewed Low Shoes

Nearly every size among the lot. Not a pair that sold at less than \$3.00.

Choice  
A Pair, \$1.00

## Children's Shoes at 25c, 50c and \$1.00 a Pair

Displayed on Tables, Making It Easy for You to Choose.

See Large Show Window on D Street  
Showing the Styles of Shoes  
Advertised.

Take Elevator Up or Walk a  
Flight and Save a  
Dollar.

**Everybody's**  
SHOE STORE  
7th and D Streets Northwest  
Over Lincoln National Bank—Entrance on D Street

WE FIT YOUR FEET—

—with Shoes of the best at less.

Why? We save \$7,000 a year on rent.

FOLLOW THE CROWD.

**Everybody's Shoe Store**  
OVER LINCOLN NATIONAL BANK  
Seventh and D Streets N. W.

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WE'VE SAVED A COOL \$7,000 ON RENT.

If You Want to Share in It

FOLLOW THE CROWD.

**Everybody's Shoe Store**  
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Seventh and D Streets N. W.

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